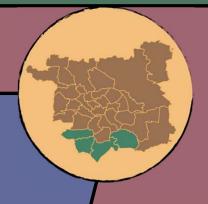
Leeds Streets for All

OS Community Committee

- Ardsley & Robin Hood
- Morley North

- Morley South
- Rothwell









Purpose

- We are holding a public consultation to better understand local issues around travel in Leeds.
- Every community committee area has its own consultation period.
- Each consultation lasts 6 weeks and is hosted on its own <u>individual webpage</u> and on our 'Leeds Streets for All' <u>parent page</u>.
- The data from the consultation will inform local area transport plans for each community committee area, that reflect residents' concerns and help us prioritise improvements in line with the Leeds Transport Strategy.
- The consultation will help us prioritise issues and progress schemes as and when funding becomes available. Any scheme that is progressed will have further public consultation.







Key messages for the public

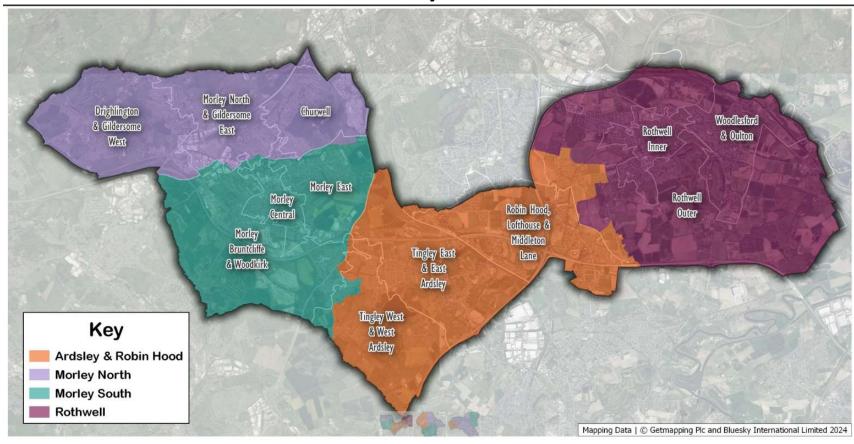
- Have your say on issues related to travel in the local area.
- Visit <u>Leeds Streets for All | Commonplace</u> and drop a pin on a map
- There are five main themes:
 - vehicles and parking
 - walking and wheeling
 - cycling
 - accessing bus stops and rail stations
 - street environment
- Resident's views will be listened to and form part of a local area transport plan that will contain priorities







Outer South Community Committee Area









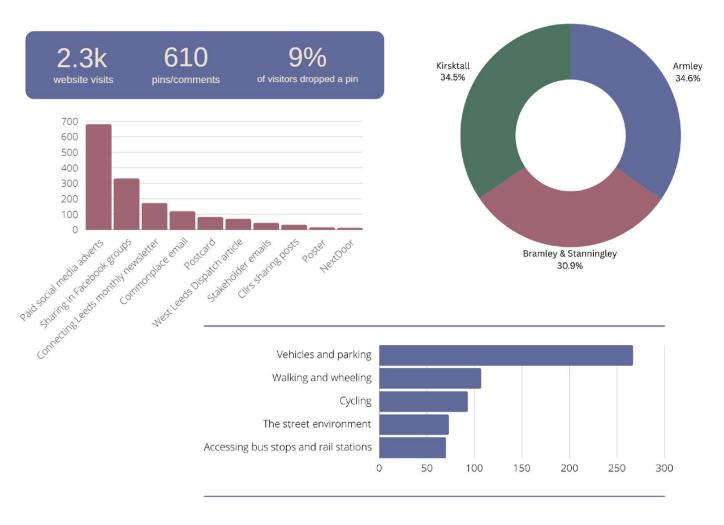
Information this consultation could help identify:	Benefits
Vision Zero collision hotspots	Link with existing site and lengths of concern information used to target highway improvements
School travel patterns	How do children and families travel to school every day.
Current access to the Public Transport network – Bus stops, Train stations	Help provide a more inclusive transport network.
Current access to local centres and key destinations	Make it easy to travel to and from your local centres.
Help identify new walking and cycling routes which better connect your communities	Understand how we can help promote active travel for shorter journeys.
Provide local data which could help expand the existing safe cycle and walking routes (LCWIP) across your neighbourhoods.	Data to feed into existing transport scheme development.

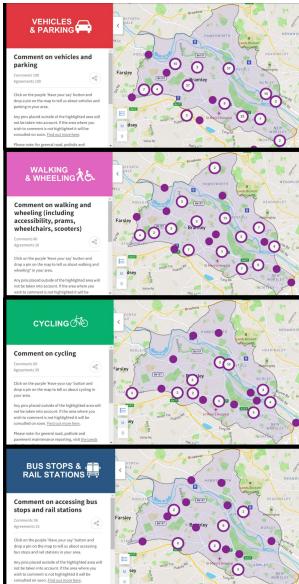






Example results: Leeds Inner West communications evaluation





Consultation LIVE in OS: TBC

- Drag and drop a pin on a heatmap
- A mixture of closed and open questions

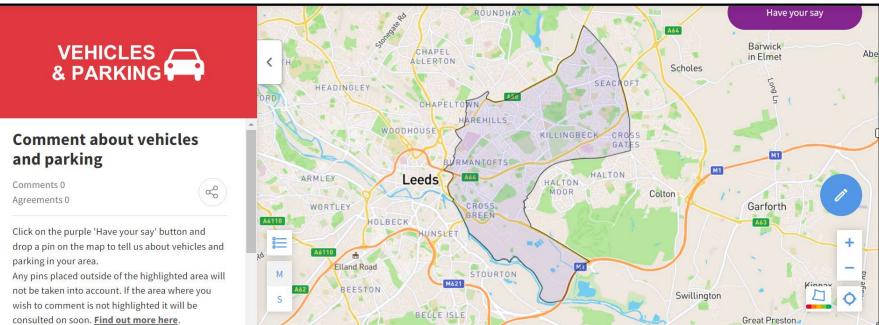














Sample materials

A5 postcard and A4 poster

· Animation video to inform residents about the consultation and how they

can feedback.













Communications

- On-street engagement across the whole three wards with independent charity – Leeds Involving People
- Leaflets and posters in businesses, community hubs, and popular locations in wards
- Stakeholder engagement with digitally excluded groups/seldom heard voices
- Digital social advertising to users within the three ward boundaries
- Social media posts in local groups including Facebook groups and NextDoor
- Animation played on community hub screens
- Clirs and stakeholders to share consultation with key contacts and residents
- We will review/monitor engagement closely and consider door knocking in some areas/visiting specific seldom heard communities if needed







Ways to spread the word

- Sharing on social media (we can provide content/images)
- Ward surgeries
- Councillor website and newsletters
- Local community groups/stakeholders/forums:
 - School cluster managers
 - School governors





